

Hello,

It's nice meeting you here! I am Summer Herr, The Founder and CEO of Global Study Tour Solutions (GSTS). I am also a mom, a former professional athlete, and a beneficiary of global education and experiential learning.

I grew up as a professional swimmer in China. When I joined the provincial team as a teenager, I earned a salary from training but sacrificed my educational opportunities during my middle and high school years. Many people thought I was fortunate to be selected as one of the six female swimmers in the nation in 1999 to be a professional swimming coach at the best sports university in China. However, I felt I had spent enough time in the pools and wanted to see and explore the world after graduating. Therefore, I became one of the best English learning students. My dedication and hard work paid off after four years. I started my career with British Airways and China International Travel Service and began my adventures to explore the world!

The world is a fantastic classroom! I learned so much from traveling abroad, so I decided to create a study tour program to benefit more students. I represented China International Travel Service to partner with my English learning school, China's most prominent language training organization. I successfully united two leading Chinese brands in travel and education to provide global study tour programs. I led the team and launched the program with 30 students from China to the US in 2005. Since then, the program has sent over 150,000 students to over 40 countries worldwide and generated revenue from 200K to 60M US dollars for the first ten years of operation.

Looking back, during the 20 years of my career, I achieved many things, such as building a multimillion-dollar business from scratch and obtaining my MBA from The University of Southern California as someone who started to learn English at college age and without middle and high school education. However, what empowered me the most were the programs I created, the impacts our programs made on our students, the trust I gained from our partners, and the values I added to our partners' businesses!

That is why Global Study Tour Solutions matters to me. It is more than a business; it is a desire and commitment to add value and make a difference in our student's lives. With our passion, expertise, resources, and belief, we can work with our partners to provide exceptional global study tour programs to youth worldwide and empower them to achieve more while traveling abroad!